Executive Leadership Development from

LEADERSHIP ADVANTAGE

Leadership Advantage provides senior leaders with the strategic and leadership perspective to lead transformational change within themselves and their organization. You will learn how to assess and enhance organizational capability, individual effectiveness, innovation, and performance that will impact outcomes.

The Ohio State University Wooster Campus Shisler Conference Center
January 10 - December 5, 2019
LEADERSHIP ADVANTAGE

In today’s business world, it isn’t enough for leaders to just think strategically, communicate effectively and act decisively, but also innovate, create trust, achieve results, be accountable...all while building the abilities within your team. That is the Leadership Advantage – developing the leadership prowess you need and the ability to guide others toward success.

What is the advantage...

for you as a leader?

- Identify and unleash your leadership strengths
- Build on these leadership strengths to create value for your team and organization
- Develop strategies to enhance employee engagement
- Create a culture of collaboration around a commitment to purpose
- Enhance your ability to influence and foster organizational change and remain relevant in the market
- Build a strategy and action plan for deep change within yourself and others you lead

for your organization?

- Develop leaders who create high impact relationships and build high impact cultures
- Formulate a plan that will allow you to realize positive change in the work environment immediately
- Increase knowledge and experiences that will help achieve exceptional individual and organizational performance

Who should attend?

Mid- and senior-level leaders who know that excellence in leadership is a lifelong pursuit and who seek to maximize their emotional intelligence, build cohesive teams, create a compelling vision, align resources and effectively execute strategy in pursuit of purpose and achieve outstanding results.
### Course Details

#### Orientation
January 10, 2019
- What is your role as a leader?
  - Why do you want to be a leader? What’s your intention?
  - Defining your Mark as a leader
- Preview of an emotionally intelligent leader
- The year ahead

#### Session 1 | Leadership Advantage: Emotional Intelligence
January 17, 2019
- Playing the scales of emotional intelligence
- Identify your area of maximum impact
- Recognize what derails you
- Chart the course for continuous improvement

*This session 8 a.m. - 2 p.m.; includes lunch*

#### Session 2 | Everything DiSC®
February 7, 2019
- Leadership Advantage (debrief)
- Understanding DiSC®
  - Working within and outside of your communication zone
  - Plan for impact in the workplace
- Cohort Case Study introduction

#### Session 3 | Cohort Case Study
March 7, 2019
- Leadership Advantage (debrief)
- Cohort Case Study
  - Identify a project that will positively impact the community
  - Create a framework for working together as a small group
- Emotionally Intelligent Leader case study

#### Session 4 | Five Behaviors of a Cohesive Team - principles
April 4, 2019
- Leadership Advantage (debrief)
- Five key factors to create a competitive advantage for your organization
- Cohort Case Study work session

#### Session 5 | The Work of Leaders - Introduction
May 2, 2019
- Leadership Advantage (debrief)
- Identify where to focus your Leadership energy
- Creativity in Leadership – why it matters and how to get it flowing
- Doing your work as a Leader
  - Communication, Collaboration, Accountability and Inclusion
- Cohort Case Study work session

#### Session 6 | The Work of Leaders - Compelling Vision
June 6, 2019
- Leadership Advantage (debrief)
- Imagining an improved future state
- Vision as a source of an organization’s energy
- Cohort Case Study work session

#### Session 7 | Cohort Case Study
July 11, 2019
- Leadership Advantage (debrief)
- Cohort Case Study mid-point presentations
  - Receive and provide feedback to strengthen your project

#### Session 8 | The Work of Leaders - Alignment
August 1, 2019
- Leadership Advantage (debrief)
- Allocating resources to achieve incredible results
- Bringing people together to move mountains
- Cohort Case Study work session

#### Session 9 | The Work of Leaders - Execution
September 5, 2019
- Leadership Advantage (debrief)
- Achieving the vision while navigating the whirlwind of today’s business environment

#### Session 10 | Cohort Case Study
October 3, 2019
- Leadership Advantage (debrief)
- Cohort Case Study Presentations
  - Unveiling your high-impact project
  - Share leadership takeaways

#### Session 11 | Closing the Gap
November 7, 2019
- Leadership Advantage (debrief)
- Defining success as a Leader
  - What do you want out of your role as a Leader?
  - On the Mark, get set, go!
  - Create your personal strategic plan for moving forward

#### Session 12 | Conclusion
December 5, 2019
- Leadership Advantage (debrief)
- Leadership in your words – define Leadership from a new lens
- Give & Take
  - Where are you having success?
  - Confront the challenges with the support of your peers
- Schedule follow-up meetings for Cohort Case Study
- Commencement luncheon

*This session 8 a.m. - 1 p.m.*

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**Register now!**
gosu.edu/LAregeistration
Meet our Instructors

LORI GORRELL | Business Owner and Consultant

Lori Gorrell provides solutions to move people forward and upward, both personally and professionally. She believes that, given the proper tools and guidance, you can make a greater impact as a leader. Lori founded her professional development company in 2009 to offer solutions that support measurable improvements in performance for individuals and organizations.

She has a Bachelor’s in Marketing, a Master of Science in Management and is a certified personal development coach. Lori is a licensed facilitator for The Five Behaviors of a Cohesive Team™, the Everything DiSC™ suite of products as well as the emotional intelligence tool EQ-i 2.0.

Lori works with a wide range of business, government offices and non-profit agencies to redefine excellence and create the plan to make it happen.

DAVID L. LEHMAN | Retired President & CEO

As past President and CEO of Mennonite Mutual Insurance Company and Wayne Savings Community Bank, David Lehman has over 30 years of experience in the financial services industry and over 25 years leading a growing insurance company.

Throughout his career, David has been actively involved in community and leadership development activities, serving on multiple corporate and non-profit boards of directors and facilitating leadership development learning. A strong proponent of continuous improvement, he has achieved numerous leadership certifications, including Franklin Covey’s Leadership Program, Leadership Circle, 8 Dimensions of Leadership and the Institute for Strategic Leadership. David has a Bachelor’s degree in Business Administration (Business Finance).
Your Investment

Your $5500 investment in Leadership Advantage includes:
- Expert instruction from seasoned business professionals
- Networking with business leaders at your level
- Personal copies of best-selling business books that will be used in the class:
  - Discovering the Leader in You by David Altman, Robert J. Lee, and Sara N. King
  - The Five Dysfunctions of a Team by Patrick Lencioni
  - The Work of Leaders by Julie Straw, Barry Davis, Mark Scullard, and Susie Kukkonen
  - The Truth About Leadership by James M. Kouzes and Barry Z. Posner
- Insight into your leadership style with the following assessments and your personalized outcomes report:
  - Emotional Intelligence 2.0
  - Everything DiSC® Workplace
  - Five Behaviors of a Cohesive Team
  - Work of Leaders
- Executive conference center amenities, daily breakfast, continuous premium beverages and break service, free Wi-Fi and free parking

Registration & Details

Location
The Ohio State University Wooster Campus Shisler Conference Center
1680 Madison Ave.
Wooster, OH 44691
shislercenter.com

The Ohio State University is tobacco-free. Tobacco is not permitted on any OSU property.

Registration
Register online at go.osu.edu/LAregistration or call Zac Burkey at 330-287-7511. Class is limited to 20 participants. Fees can be paid online at time of registration or via Purchase Order.

Cancellations/Refunds
A 100% refund less a $100 processing fee will be available only if we are notified in writing before November 27, 2018. No refund after this date; however, you may substitute another person prior to the January 10 start.

For more information:
Ohio State ATI
Business Training and Educational Services
(330) 287-7511 or burkey.56@osu.edu

The College of Food, Agricultural, and Environmental Sciences (CFAES) and its academic and research departments including Ohio Agricultural Research and Development Center (OARDC), Ohio State ATI, and Ohio State University Extension embrace human diversity and are committed to ensuring that all research and related educational programs are available to clientele on a nondiscriminatory basis without regard to age, ancestry, color, disability, gender identity or expression, genetic information, HIV/AIDS status, military status, national origin, race, religion, sex, sexual orientation, or veteran status. This statement is in accordance with U. S. civil rights laws and the U. S. Department of Agriculture.