Leadership Advantage provides senior leaders with the strategic and leadership perspective to lead transformational change within themselves and their organization. You will learn how to assess and enhance organizational capability, individual effectiveness, innovation, and performance that will impact outcomes.
LEADERSHIP ADVANTAGE

In today’s business world, it isn’t enough for leaders to just think strategically, communicate effectively and act decisively, but also innovate, create trust, achieve results, be accountable… all while building the abilities within your team. That is the Leadership Advantage – honing the leadership prowess you already have to help guide others toward success.

What is the advantage...

for you as a leader?

• Identify and unleash your leadership strengths
• Build on your leadership strengths to create value for organization
• Develop strategies to enhance employee engagement
• Create a culture of collaboration around a commitment to purpose

for your organization?

• Develop leaders who create high impact relationships and build high impact cultures
• Formulate a plan that will allow you to realize positive change in the work environment immediately
• Increase knowledge and experiences that will help achieve exceptional individual and organizational performance

Who should attend?

Leaders who know that excellence in leadership is a life-long pursuit and who seek to maximize their emotional intelligence, build cohesive teams, create a compelling vision, align resources, effectively execute strategy in pursuit of purpose and achieve stellar results.
# Course Details (8am-12pm)

**February 5, 2020**  
**Orientation**  
- What is your role as a leader?  
  - Why do you want to be a leader? What’s your intention?  
  - Defining your Mark as a leader  
- Preview of an emotionally intelligent leader  

**Topic 1 | Leadership Advantage: Emotional Intelligence**  
**February 5, 2020**  
- Playing the scales of emotional intelligence  
- Identify your area of maximum impact  
- Recognize what derails you  
- Chart the course for continuous improvement  

**Topic 2 | Everything DiSC®**  
**February 5, 2020**  
- Understanding DiSC®  
  - Working within and outside of your communication zone  
  - Plan for impact in the workplace  
- Cohort Case Study introduction  

**Topic 3 | Cohort Case Study**  
**February 6, 2020**  
- Cohort Case Study  
  - Identify a project that will positively impact the community  
  - Create a framework for working together as a small group  
- Emotionally Intelligent Leader case study  

**Topic 4 | Five Behaviors of a Cohesive Team - principles**  
**February 6, 2020**  
- Five key factors to create a competitive advantage for your organization  
- Cohort Case Study work session  

**Topic 5 | The Work of Leaders - Introduction**  
**April 1, 2020**  
- Leadership Advantage (debrief)  
- Identify where to focus your Leadership energy  
- Creativity in Leadership – why it matters and how to get it flowing  
- Doing your work as a Leader  
  - Communication, Collaboration, Accountability and Inclusion  
- Cohort Case Study work session  

**Topic 6 | The Work of Leaders - Compelling Vision**  
**April 1, 2020**  
- Imagining an improved future state  
- Vision as a source of an organization’s energy  
- Cohort Case Study work session  

**Topic 7 | Cohort Case Study**  
**April 2, 2020**  
- Cohort Case Study mid-point presentations  
  - Receive and provide feedback to strengthen your project  

**Topic 8 | The Work of Leaders - Alignment**  
**April 2, 2020**  
- Allocating resources to achieve incredible results  
- Bringing people together to move mountains  
- Cohort Case Study work session  

**Topic 9 | The Work of Leaders - Execution**  
**June 3, 2020**  
- Leadership Advantage (debrief)  
- Achieving the vision while navigating the whirlwind of today’s business environment  

**Topic 10 | Final Cohort Case Study Presentations**  
**June 3, 2020**  
- Cohort Case Study Presentations  
  - Unveiling your high-impact project  
  - Share leadership takeaways  

**Topic 11 | Closing the Gap**  
**June 4, 2020**  
- Defining success as a Leader  
  - What do you want out of your role as a Leader?  
  - On the Mark, get set, go!  
  - Create your personal strategic plan for moving forward  

**Topic 12 | Conclusion**  
**June 4, 2020**  
- Leadership in your words – define Leadership from a new lens  
- Give & Take  
  - Where are you having success?  
  - Confront the challenges with the support of your peers  
- Schedule follow-up meetings for Cohort Case Study  
- Commencement luncheon  

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**Register now!**  
go.osu.edu/LAregistration  

**Registration deadline:**  
January 6, 2020
Meet our Instructors

LORI GORRELL - Business Owner and Consultant

Lori Gorrell provides solutions to move people forward and upward, both personally and professionally. She believes that, given the proper tools and guidance, you can make a greater impact as a leader.

Lori founded her professional development company in 2009 to offer solutions that support measurable improvements in performance for individuals and organizations. She has a Bachelor’s in Marketing and a Master of Science in Management and is a certified personal development coach. Lori is a licensed facilitator for The Five Behaviors of a Cohesive Team™, the Everything DiSC™ suite of products as well as the emotional intelligence tool EQ-i 2.0.

DAVID L. LEHMAN - Retired President & CEO

As past President and CEO of Mennonite Mutual Insurance Company and Wayne Savings Community Bank, David Lehman has over 30 years of experience in the financial services industry and over 25 years leading a growing insurance company.

Throughout his career, David has been actively involved in community and leadership development activities, serving on multiple corporate and non-profit boards of directors and facilitating leadership development learning. A strong proponent of continuous improvement, he has achieved numerous leadership certifications, including Franklin Covey's Leadership Program, Leadership Circle, 8 Dimensions of Leadership and the Institute for Strategic Leadership. David has a Bachelor's degree in Business Administration (Business Finance).
Your Investment

Your $5500 investment in Leadership Advantage includes:
- Expert instruction from seasoned business professionals
- Networking with business leaders at your level
- Personal copies of best-selling business books that will be used in the class:
  - Discovering the Leader in You by David Altman, Robert J. Lee, and Sara N. King
  - The Five Dysfunctions of a Team by Patrick Lencioni
  - The Work of Leaders by Julie Straw, Barry Davis, Mark Scullard, and Susie Kukkonen
  - The Truth About Leadership by James M. Kouzes and Barry Z. Posner
- Insight into your leadership style with the following assessments and your personalized outcomes report:
  - EQ.i 2.0 (Emotional Intelligence)
  - Everything DiSC® Workplace
  - Five Behaviors of a Cohesive Team
  - Everything DiSC® Work of Leaders
- Executive conference center amenities, daily breakfast, continuous premium beverages and break service, free Wi-Fi and free parking

Registration & Details

Location
The Ohio State University Wooster Campus Shisler Conference Center
1680 Madison Ave.
Wooster, OH 44691
shislercenter.com

The Ohio State University is tobacco-free. Tobacco is not permitted on any OSU property.

Registration

Registration deadline is January 6, 2020. Register online at go.osu.edu/LAregistration or call Zac Burkey at 330-287-7511. Class is limited to 20 participants. Fees can be paid online at time of registration or via Purchase Order.

Cancellations/Refunds

A 100% refund less a $100 processing fee will be available only if we are notified in writing before January 6, 2020. No refund after this date; however, you may substitute another person prior to the February 5 start.

For more information:
Ohio State ATI
Business Training and Educational Services
(330) 287-7511 or burkey.56@osu.edu