Unleash your company’s efficiency with...

Green Belt Certification for Financial Professionals

Why Green Belt Certification for Financial Professionals?
Technology, including machine-learning, automation, AI and Blockchain, is changing the game for finance and accounting professionals today. It’s becoming imperative to develop the mindset that value is generated from insight and foresight, and less on hindsight. This means finance and accounting professionals must begin to transform the roles you play - into more advisory-type professionals. This course will help you understand and begin to transition from historical-focused to future-focused for your organization and your customers.

The Ohio State University Wooster Campus
Shisler Conference Center
November 12 – 15, 2019
Why THIS Green Belt Certification Course

Finance and Accounting Focused. There are many Green Belt courses available online and across the country, but this program is targeted directly toward finance and accounting professionals across industries. Because it’s designed for you and your role in your business, you can put the tools to immediate use – helping you make improvements much quicker. Want to become more of an advisor / navigator within your role? This class helps you think differently about the role of finance in business operations.

Expert Facilitation. Your lead facilitator, Dustin Hostetler, Lean Six Sigma Master Black Belt, is a pioneer in applying Lean Six Sigma principles to accounting and transactional-type processes. He has over 15 years of experience in this arena and brings that experience to life through fun and engaging client examples, case studies, and interactive discussions.

Follow-up Coaching. After the training class is complete, you will receive remote coaching by Dustin with your very own process improvement project. This gets you to the true application and immediate benefit of your Green Belt Certification!

Electronic Files Provided. All participants will receive the electronic class materials in advance, so bring your laptop! The files will be yours to use, not only during the 4-day training class, but also going forward to take with you on your journey!

About the Instructor

Dustin Hostetler
Dustin is the Co-Founder and Visionary at Transformity Solutions LLC and is a Lean Six Sigma Master Black Belt. He is the pioneer in applying Lean Six Sigma process improvement techniques and strategies to public accounting firms. Dustin has facilitated more than 200 process improvement initiatives and projects across a variety of industries, including: public accounting, manufacturing, non-profits, professional services, food service, retail and technology. He has trained 300+ Green Belts and conducted workshops and speaking engagements for over 10,000 individuals throughout his career.

He brings energy and passion to every project, training and interaction with clients. Dustin is well-known for his unique ability to make things simple and practical to understand and implement; always focusing on action and results.

REGISTER NOW!

Registration deadline: October 15, 2019
Who Should Attend

This course is designed for accounting and finance professionals – CPAs, non-CPAs, controllers, CFOs, cost accountants, data analysts, advisors, etc. There will be a diverse industry mix in each class – allowing you to broaden your learning horizons by hearing and learning examples outside of your current specialty area(s).

If you work in the accounting and finance space and see opportunity in your organization, or with clients, to be more innovative in processes and strategy, you need to be here.

What You’ll Learn

In addition to a toolbox of Lean and Six Sigma tools that will help you with your problem-solving and process improvement initiatives you will learn the following key takeaways from this course:

- Breakthrough process improvement strategies for your business, including lean, project management and workflow management strategies that are proven to increase performance and velocity.

- Effective communication strategies and application of these concepts to your customers – training and developing you to become a better, more trusted business professional and advisor both internally and externally.

- How to effectively facilitate a team and gain much needed buy-in and accountability to changes within your organization.

- Understanding how to identify true value from a customer point of view and improving your processes and strategies to deliver to that level.

- Identification and elimination of bottlenecks and waste from your processes.

REGISTER NOW!

[go.osu.edu/greenbelt](go.osu.edu/greenbelt)

Registration deadline:
October 15, 2019
Conference details

Location
The Arden Shisler Center for Education & Economic Development
The Ohio State University
1680 Madison Ave.
Wooster, OH 44691
www.shislercenter.ohio-state.edu

CPE Credits
28 hours of CPE Credit can be earned through the class

Cost
$3,000 – Includes breakfast, lunch and refreshments each day (breakfast and refreshments only on the last day). As part of the certification program, each participant will receive remote coaching from Dustin Hostetler through the completion of your first project.

Registration
Registration Deadline is October 15, 2019, open to the first 20 participants
To register, please visit: go.osu.edu/greenbelt

Cancellations/Refunds
A 100% refund less a $50 processing fee will be available if we are notified in writing up to 15 days prior to the first day of the course. No refund is available after this date. You may substitute another person at any time.

Lodging
Hilton Garden Inn - located across the street from the Shisler Conference Center
959 Dover Road
Wooster, OH 44691
(330) 202-7701
OSU Room Rate: $122.00 plus tax

Travel
Wooster is easily accessed by highway and by air via two northeast Ohio airports. The Akron/Canton airport is approximately 35 - 45 minutes from Wooster, http://www.akroncantonairport.com/. The Cleveland airport is approximately 60 minutes from Wooster, http://www.clevelandairport.com/.

Attire
Attire for the Green Belt Certification program is business casual.

Questions?
Contact Dustin Hostetler at 614-288-6426 or dustin@transformityinc.com; or Zac Burkey at 330-287-7511 or burkey.56@osu.edu.
Green Belt Certification Outline

Day 1
(8am – 5pm)
• Introductions, purpose & expectations
• Lean & Six Sigma history & overview
• Combining Lean & Six Sigma
• Linking projects to business strategy
• Introduction to DMAIC
• Lean Simulation
• Project charter
• Team dynamics

Day 2
(8am – 5pm)
• Process & value stream mapping
• Prioritization matrix
• Identifying customers, needs & requirements
• Kano Model of Customer Satisfaction
• FMEA
• Nine categories of waste
• Identifying & busting bottlenecks

Day 3
(8am – 5pm)
• Other Lean tools
• Data analysis & standard deviation
• Kappa Study & other statistical tools
• Manage the front door
• 5S & visual management
• One-piece flow, WIP reduction & work teams
• Gatekeeper/project management techniques
• Procedures & best practices
• Roll-out & presentation strategies

Day 4
(8am - 12noon)
• Metrics & results to track and measure
• Continuous improvement
• Culture & paradigm shifts
• Facilitation strategies & leadership

REGISTER Today!
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