

Agricultural Commerce



Agricultural commerce is the technical study of business and agriculture. Agricultural commerce students gain expertise and skill in planning a business and running its day-to-day production, operations, and marketing activities.

Internships

Students enrolled in the agricultural commerce program have numerous opportunities for hands-on experience. Agricultural commerce students also complete an industry internship of full-time employment in their field of study. Students are paid for their employment, graded on their job performance, and awarded academic credit. Recent internships include:

- Tractor Supply Company
- Various implement dealerships
- Champaign Landmark
- Town and Country Cooperative

Sample Courses

Introduction to Business
Business Mathematics
Supervision and Human Resource Management
Fundamentals of Marketing
Technical and Business Writing
Problem Solving with Spreadsheets and Databases
Managerial Records and Analysis
Business Law
Personal Selling
Fundamentals of Business Finance
Introduction to Cooperatives
Introduction to Web Design
Small Business Management

Career Prospects

Graduates in agricultural commerce find rewarding careers in agricultural businesses in the areas of accounting, customer service, computer applications, sales, and office management. In addition to agricultural businesses, governmental agencies at the federal, state, and local levels employ graduates of this program. Starting a business or returning to a family farm with specialized skills are other career opportunities available upon graduation. Recent graduates have been employed by such firms as:

- Monsanto
- Various cooperatives
- Tractor Supply Company
- Crop Production Services



Business Management



Business management students at Ohio State ATI gain knowledge and skills in the key business areas of accounting, marketing and sales, business finance, and management. This provides students with the tools they need to start, run, and manage any business in a successful manner.

Ohio State ATI offers an Associate of Applied Science in business management. Students acquire knowledge and skills

Internships

Students in the business management program complete an internship experience consisting of full-time employment. Students are paid for their employment, graded on their job performance, and awarded academic credit. Recent internship employers include:

- Federal Communication Commission (FCC)
- Wayne Mutual Insurance
- LuK USA
- Hawk's Nest Golf Course

Career Prospects

Graduates in business management usually enter the work force as management trainees and then advance to the position of assistant manager, manager, sales representative, or marketing representative.

Sample Courses

Introduction to Business
Business Mathematics
Supervision and Human Resource Management
Fundamentals of Marketing
Technical and Business Writing
Problem Solving with Spreadsheets and Databases
Managerial Records and Analysis
Business Law
Multimedia in Business
Advertising and Promotion
Real Estate Dynamics
Fundamentals of International Business

“ATI has provided me with the opportunity to change my career goals after a manufacturing plant closure. The instructors are remarkable and always have time to help students.”

— Bill Bowers '12